

## **TERMS AND CONDITIONS OF THE PHOTO CONTEST**

“THE MOST BEAUTIFUL PHOTO FROM THE EASTERN POLAND REGION”

### **1. GENERAL PROVISIONS**

1. The organiser of the photo contest “The Most Beautiful Photo from the Eastern Poland Region” on Facebook (hereinafter: the “Contest”) is the Warmia and Mazury Region – Regional Office of the Warmia and Mazury Voivodeship in Brussels, operating within the “East Poland House in Brussels” initiative, with its registered office at Avenue de Tervueren 48, 1040 Brussels, Belgium (hereinafter: the “Organiser”).
2. By entering the Contest, the participant acknowledges that the Contest is in no way sponsored, endorsed, or administered by Facebook. The Contest is conducted on the website: <https://www.facebook.com/EastPolandHouse/> (hereinafter: the “Fanpage”).

### **2. TERMS OF PARTICIPATION**

1. The Contest is open to adults who hold an active Facebook user account. The Organiser is not responsible for any disruptions in the operation of telecommunications networks, servers, interfaces, web browsers, or the Facebook platform.
2. The Organiser is not responsible for any temporary or permanent blocking of the Facebook page.

### **3. CONTEST RULES**

1. The Contest runs from July 7 to July 20, 2026.
2. Ten contest photos depicting the cultural and natural heritage of the five regions forming the East Poland House in Brussels will be posted on the Fanpage.
3. Voting takes place by selecting the “Like” or “Love/Super” reaction under the chosen contest photo published on the Organiser’s Fanpage.
4. The winning photo will be the one that receives the highest combined number of “Like” and “Love/Super” reactions by the end of the Contest.
5. Photos with the second- and third-highest number of reactions will receive distinctions. Each participant may vote by reacting to any number of contest photos.
6. The Organiser reserves the right to exclude participants who violate these Terms and Conditions, in particular by using fake accounts, automated voting mechanisms, or any actions that unfairly influence the results of the Contest.

7. The Contest is promotional in nature and does not provide for any material prizes for voters.
8. The Contest results will be published on the Organiser's Fanpage by July 23, 2026.

#### **4. PERSONAL DATA PROCESSING INFORMATION**

1. The controller of your personal data is the Regional Office of the Warmia and Mazury Voivodeship in Brussels, with its registered office at Avenue de Tervueren 48, 1040 Brussels, Belgium, represented by the Director of the Office.
2. The Regional Office of the Warmia and Mazury Voivodeship in Brussels jointly administers personal data with the regional offices of Podlaskie, Lubelskie, Świętokrzyskie and Podkarpackie Voivodeships within the joint initiative "East Poland House". Joint controllership is based on Article 26 of the GDPR and the provisions of the Rules of Procedure of the East Poland House.
3. The Office has appointed a Data Protection Officer, who can be contacted regarding personal data protection and the exercise of your rights via email at: [p.zywicki@warmia.mazury.pl](mailto:p.zywicki@warmia.mazury.pl).
4. Personal data will be processed for the purpose of conducting the Contest, including receiving entries, determining the results, contacting the winners, and handling potential complaints.
5. The legal basis for data processing is Article 6(1)(b) of the GDPR, where participation in the Contest constitutes acceptance of these Terms and Conditions, and Article 6(1)(f) of the GDPR, i.e. the legitimate interest of the controller in organising the Contest, pursuing or defending claims, and documenting its course.
6. The scope of the data processed may include, in particular: name and surname or Facebook profile name, the content of the contest entry, publicly visible profile data, and contact details provided by the winner.
7. The Contest is organised via Facebook. The use of Facebook involves the separate data processing by Meta Platforms Ireland Limited, in particular regarding user account management, comments, reactions, shares, page statistics, security, and content/personalised advertising. The rules of such processing are defined in Meta's Privacy Policy and Privacy Centre. The Contest Organiser has no full influence over the scope and purposes of data processing by Meta. Meta's privacy rules are available at: <https://www.facebook.com/privacy/policy/>.
8. Participants' data will be processed for the period necessary to conduct the Contest and to handle complaints, and thereafter for the period required by

law or until the expiry of potential claims. Data may be transferred to entities supporting the controller, in particular IT, accounting, legal, courier or postal service providers, solely to the extent necessary for the above purposes.

9. Participants have the right to access their data, rectify, erase, restrict processing, transfer data, object to processing, and lodge a complaint with the President of the Personal Data Protection Office.
10. The Contest is not sponsored, endorsed or administered by Meta, nor is it associated with Meta. Data provided in the Contest are transferred to the Organiser, not to Meta, without prejudice to Meta's independent processing related to the use of Facebook.

## **5. FINAL PROVISIONS**

1. Any complaints regarding the Contest must be submitted in writing within 14 days from the end of the Contest to: [info@eastpoland.eu](mailto:info@eastpoland.eu). A written complaint should include the participant's name and surname, and a detailed description and justification of the complaint. Matters not regulated herein shall be governed by the Civil Code and other applicable laws.
2. The Organiser reserves the right to amend these Terms and Conditions solely for valid organisational or legal reasons, provided that such amendments do not infringe upon the acquired rights of the Contest participants.

*Brussels, June 2026*